

## **BBA 522-18 Financial Market and Services**

**Course Objective:** The Course aims at providing the students, basic knowledge about the Finance concepts, markets and various services provided in those markets.

**Course Outcomes:** After completion of the course, the students shall be able to:

CO1: Understand the prevailing financial system in India.

CO2: Acquire knowledge about different financial services

CO3: Comprehend the basics of financial markets in India

CO4: Apprise about the roles of intermediaries and regulating bodies in Indian Financial System.

### **UNIT- I**

**Financial systems In India** – Its Structure and Role of Financial System in Economic Development. **Financial Markets**, Characteristics Of Financial Markets– Capital Markets & Money Markets – Interlink Between Money Market & Capital Market — SEBI and Regulations of Primary and Secondary Markets.

### **UNIT – II**

**Financial Instruments:** Government Securities, Treasury Bills, Commercial Bills, Commercial Paper and Certificates of Deposits. Securities Markets-Functions, Organization and Structure, Listing, Trading and Settlement. Introduction to SEBI.

### **UNIT- III**

**Financial Services:** Concept, Nature and Scope of Financial Services – Regulatory Framework of Financial Services – Growth of Financial Services in India Financial Services. Lease Finance, Consumer Credit And Hire Purchase Finance, Factoring - Definition, Functions, Advantages, Evaluation And Forfeiting, Bills Discounting, Housing Finance. Stock Broking, and Credit Rating.

### **UNIT – IV**

**Mutual Funds:** Concept and Objectives, Functions and Portfolio Classification, Organization and Management, Guidelines for Mutual Funds, Working of Public and Private Mutual Funds in India, **Debt Securitisation** – Concept and Application – Demat Services - need and Operations-role of NSDL and CSDL. Allied Financial Services: **Venture Capital** – Growth of Venture Capital in India

#### **Suggested Readings:**

- Khan M Y, *Financial Services*, Tata McGraw-Hill.
- Bhole L M., *Financial Instructions & Markets*, Tata McGraw-Hill
- Gurusamy S., *Financial Services & System*, Thomson Publications
- Avdhani V. A., *Financial Services in India*, Himalaya Publications
- Gordon & Natarajan, *Financial Markets & Services*, Himalaya Publications
- Desai ‘V., *Financial Markets & Financial Services*, Himalaya Publications
- Harrington, S. E., *Risk management and insurance: Instructor manual (2nd ed.)*, New York: McGraw- Hill Publishing Company.