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BBA Batch 2018 onwards
BMPD 602-18 Mentoring and Professional Development

Guidelines regarding Mentoring and Professional Development

The objective of mentoring will be development of:

Overall Personality

- Aptitude (Technical and General)
- General Awareness (Current Affairs and GK)
- Communication Skills
- Presentation Skills
- The course shall be split in two sections i.e. class activities and outdoor activities.

For achieving the above, suggestive list of activities to be conducted are:

Part – A (Class Activities)

1. Expert and video lectures (The experts can be from the fields of industrial practices, professionals, recognized motivational speakers to speak on professionalism, discipline, time management etc. The choice of topics will be a matter of choice for the teachers)
2. Aptitude Test (with respect to business practices, intellectual creativity, team skills, Decision making skills, leadership skills etc)
3. Group Discussion (The students can be divided of not more than 8 in a group, a write up as a case study, cuttings of news series, current affairs etc followed by a GD).
4. Quiz (General/Technical) (quizzes can be oral using a PPT, written MCQs/short answer type questions covering general knowledge (latest business developments and key announcements by government/autonomous bodies, world bodies etc
5. Presentations by the students (Preferably to an individual student or at the most more than a group of 2 students; Topics can be success stories of business personalities, Resilience of business houses, caselets etc)
6. Team building Exercises (team events within the class for problem solving)

Part – B (Outdoor Activities) (A brief report of minimum 10-15 pages must be submitted at the end of semester)

1. Sports/NSS/NCC
2. Field project (may be general topics, business topics or awareness about government social schemes, health and hygiene, UGC social initiatives etc).
3. Society Activities of various students chapter i.e. ISTE, SCIE, SAE, CSI, Cultural Club, etc. (Group events in the form of social campaigns, humanitarian activities, making students turn Samaritans etc)

Note: Evaluation shall be based on rubrics for Part – A & B. Mentors/Faculty in-charge will maintain proper record student wise of each activity conducted and the same shall be submitted to the department.